



Industry: Leisure, Travel & Tourism
Use Case: Employee Training & Courses

Travel Counsellors use SAP Litmos to Personalize Training Courses for Their Learners

Travel Counsellors are a global travel franchise business headquartered in Manchester, England, with operations in seven countries around the world. The company specializes in bespoke holidays and business travel, and has more than 1,800 travel agents globally, running their own home-based franchise.

They chose SAP Litmos because it enabled them to personalize training to individual learners looking to build their franchise businesses, develop their product knowledge, and improve their sales skills. As a result of the new training program, they've increased sales and productivity by 18 percent.

They now use SAP Litmos to deploy their global employee and franchise training, enabling them to produce a high-quality world-class training.



18%+

Sales and productivity by 18%



2x

Levels have doubled

Learn more at www.litmos.com

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